



Style and Branding Guide

Duel Logo and Colors



No Background
**manipulated fill, use transparent image only for DUEL
■ 100% Black for GAME CALLS



No Background
■ 100% Black



Black Background
**manipulated fill, use image only for DUEL
□ White



Maintain Transparency (no color box)

Duel Logo Sizing



Keep aspect ratio 1:1

Logo Dont's



Do Not Distort or Crop



Do Not Change Color



Do not lose transparency
(color box behind logo)

Duel Typography

DUEL

Font: ***DESPERADO***- Regular

GAME CALLS

Font: ***DESPERADO***- Regular